

ClickThrough

Digital. Accelerated.

2025 Q3

GYM EQUIPMENT SUPPLIERS – DIGITAL BENCHMARK REPORT

A comparison of search engine optimisation, digital paid media effectiveness and website optimisation

How do you compare?



8J	CLEAN	JERK	H.SNATCH	H.CLEAN	S.BAL	P.P	SP	KPULL-UP	FP	BOX-JUMP
50	50	32	40	50	425					
32,5	25		27,5	30	27,5					
60	60			80	45					
55	55		50	50	42,5					
20	22			25						
5	37,5	20	32,5	20,5x3	40x3	21,5				
5	55		47		62,5	50				
			57,5		55	47				
32,5			37,5	35	3x35					
45				70	50	28				
37,5x7				65						
				48	37					
				55	55					
			90	55	47,5					
				50	45					



FREE DIGITAL BENCHMARK REPORT – *What to Expect...*

We have prepared your easy-to-digest Digital Benchmark Report to help you to understand how you perform against your competition quickly.

We looked at a ranging cross-section of websites within your sector and detailed how they rank in relation to site performance and visibility – covering everything you would need to know, from insights into what they are doing well, to quick-fix opportunities for your own business.

- 1 Up to 11 of your competitors digital health analysed.
- 2 1,300 unique and relevant data points.
- 3 70 pages of information and recommendations for your sector.
- 4 **Delivered FREE when you book in a 15-minute call** – [Schedule a call now!](#)
- 5 No sales push - just a chat and a chance to get to know each other.

BRANDS INCLUDED –

These are the brands we've included in your report:

**Fitness
Superstore**

**MIRA
FIT**

FITSHOP
Professional Fitness Equipment

**fitness
options**
RETAIL WAREHOUSE **FO**

JTXFitness

sweatband.com

LifeFitness

Exigo

ROGUE®

TECHNOGYM®

GYMEQUIPMENT+

gymgear **G**

HOW DO YOU COMPARE?

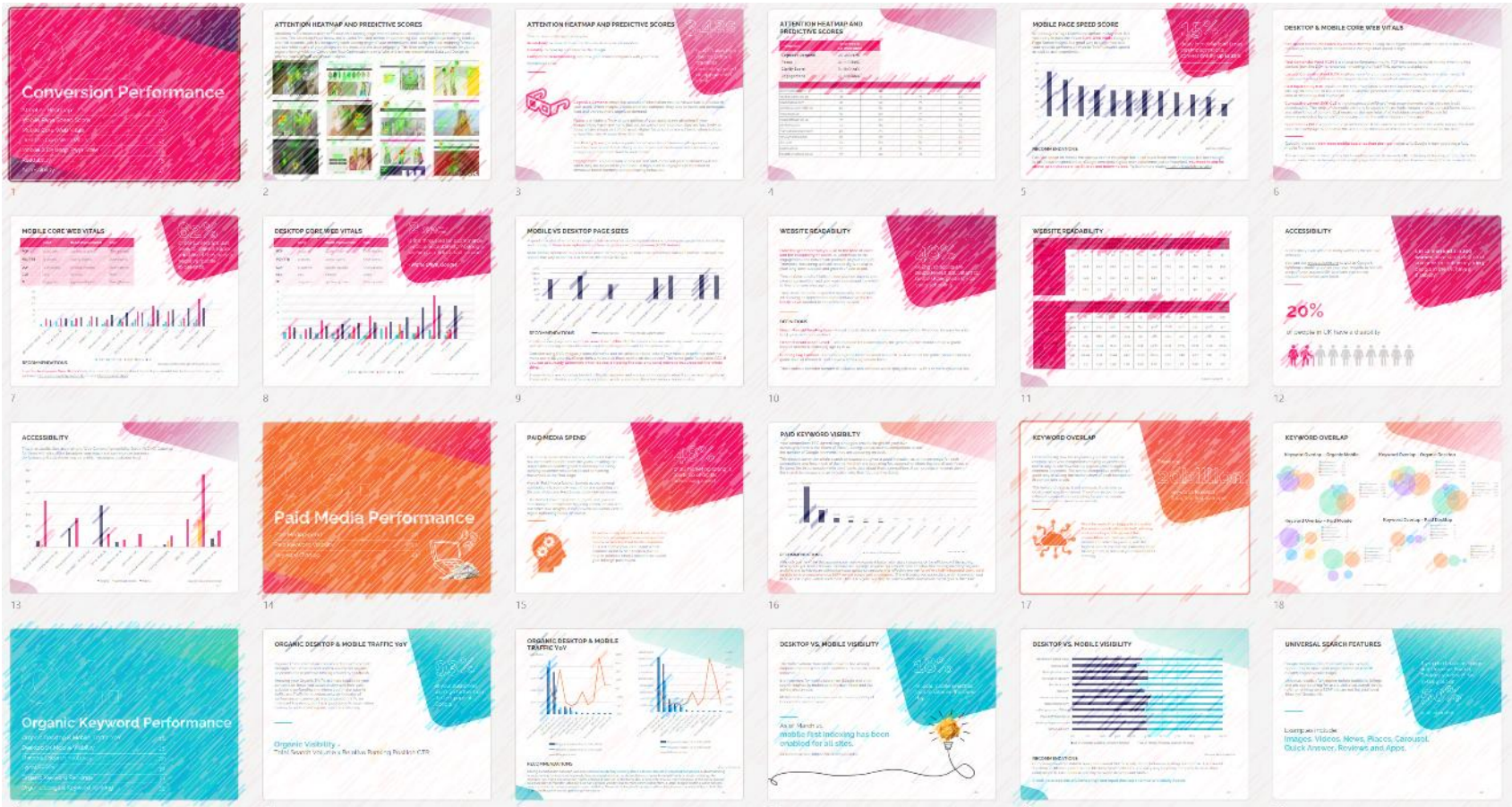
If you'd like to see a different set of brands – [*let us know!*](#)



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WHAT WILL YOU FIND OUT? – *Some of the metrics we include are...*



PLUS MORE – *with recommendations...*

WHO ARE CLICKTHROUGH? – *How do we know we can help you?*



Team of 50+ Integrated Experts: Driving excellent performance for top brands since 2004



Integrated Fluid Budgets: Get all channels working in synergy to achieve your KPIs



Accelerate Conversion Rates: Data-led Design™ is embedded in all integrated strategies.



Performance-Linked Fees: Build your upside targets into your contract for a win-win partnership.



YOU'D BE IN GOOD COMPANY –

Look who has already trusted us with their digital reputation!



GET IN TOUCH –

We'd love to hear from you...

Contact us to talk through how we can utilise our expertise, technology and data to improve your Digital Performance and help to give you a competitive edge in your industry.

We're happy to arrange an internal audit, have a first stage meeting, discuss your digital worries and provide full pitches. Connect with us for honest, truthful dialogue, inspiring conversation and learning and support opportunities - and every now and then a challenge or two to make you think - all with no pressure.

Schedule a call now!

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