

ClickThrough
Digital. Accelerated.

2026 Q2

WINE DELIVERY – DIGITAL BENCHMARK REPORT

A comparison of search engine optimisation, digital paid media effectiveness and website optimisation

How do you compare?



FREE DIGITAL BENCHMARK REPORT – *What to Expect...*

We have prepared your easy-to-digest Digital Benchmark Report to help you to understand how you perform against your competition quickly.

We looked at a ranging cross-section of websites within your sector and detailed how they rank in relation to site performance and visibility – covering everything you would need to know, from insights into what they are doing well, to quick-fix opportunities for your own business.

- 1 Up to 11 of your competitors digital health analysed.
- 2 1,300 unique and relevant data points.
- 3 70 pages of information and recommendations for your sector.
- 4 **Delivered FREE when you book in a 15-minute call** – [Schedule a call now!](#)
- 5 No sales push - just a chat and a chance to get to know each other.

BRANDS INCLUDED –

These are the brands we've included in your report:

Majestic 

LAITHWAITES



BERRY BROS & RUDD
WINE & SPIRIT MERCHANTS

SWIG



LEA & SANDEMAN
"MOST ORIGINAL WINE MERCHANTS"

naked wines

SLURP



ADNAMS
SOUTHWOLD



TANNERS
WINE MERCHANTS



HOUSE OF TOWNEND
FAMILY WINE MERCHANTS SINCE 1906

HOW DO YOU COMPARE?

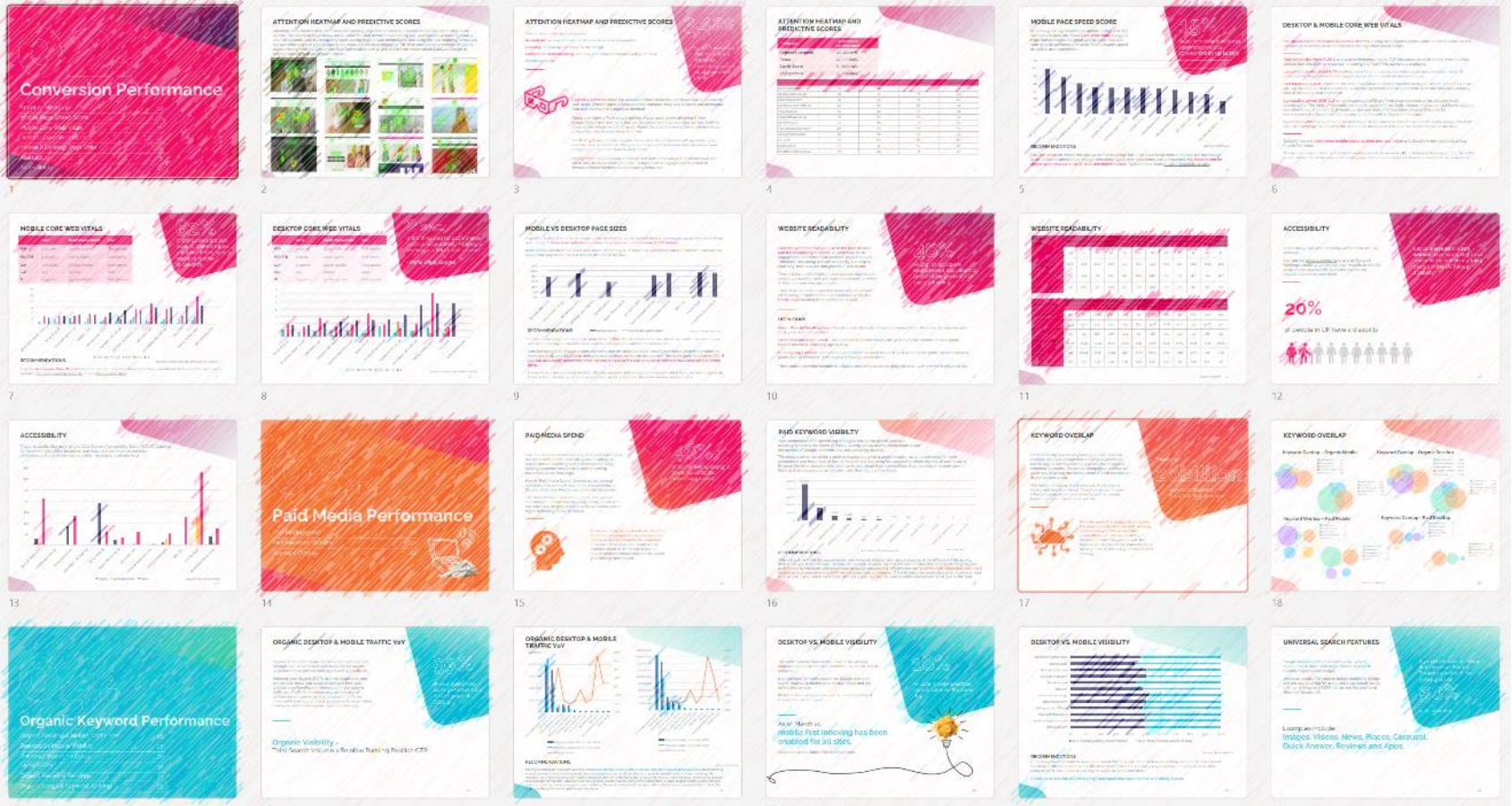
If you'd like to see a different set of brands – [*let us know!*](#)



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WHAT WILL YOU FIND OUT? – *Some of the metrics we include are...*



PLUS MORE – *with recommendations...*

YOU'D BE IN GOOD COMPANY –

Look who has already trusted us with their digital reputation!



GET IN TOUCH –

We'd love to hear from you...

Contact us to talk through how we can utilise our expertise, technology and data to improve your Digital Performance and help to give you a competitive edge in your industry.

We're happy to arrange an internal audit, have a first stage meeting, discuss your digital worries and provide full pitches. Connect with us for honest, truthful dialogue, inspiring conversation and learning and support opportunities - and every now and then a challenge or two to make you think - all with no pressure.

Schedule a call now!

+44 (0)1543 410014

experts@clickthrough-marketing.com

clickthrough-marketing.com

Find Us: *Clickthrough Marketing LTD*

Shire House, Birmingham Road, Lichfield, Staffordshire, WS14 9BW

VAT NO. 829 9002 12 | Company No: 0501 7043

